

Dear Sir/ Madam,

November 1, 2007

**Re: Sponsorship of/Donation towards MSA(UK) Activities**

The Maldivian Students' Association (UK) is a student organization based in the United Kingdom operating since 1985 and run by the students for the students. The basic aim of the Association is to establish and further relations among the Maldivian students. The Association helps the students in everything from providing information about degree courses for studies, how to obtain visa to come to UK for studies, health and safety information, how to find suitable accommodation and various other such vital information. MSA(UK) maintains a comprehensive platform for socializing and interaction, via the Internet and through various social gatherings where many of the Maldivian students studying in the UK meet and make new friends. The MSA(UK) website is frequented by the Maldivian community in the UK and by a good section of the Maldivian students' population in general.

We hold a number of activities throughout the year to cater for the above mentioned aims and objectives. This includes the Fresher's Fair we recently held in October and the Annual General Meeting scheduled to be held in December. We contribute in making the transition from Maldivian life to life in the UK as easy and smooth as possible for the students and aid the students in keeping their academic pursuits to the maximum of their abilities.

We would be very grateful if you could sponsor or donate towards the activities of the Association. You can do so in several different ways: by going online at [www.msa-uk.org](http://www.msa-uk.org) and clicking the "Make a Donation" button, place your contribution directly to the bank account of the Association (given below) or have us publish your advertisement banner in our website (guidelines for this is attached).

We would greatly appreciate any sponsorship or donation of any amount and we will duly inform donors of how their donation was spent as a measure to assure that it went to a worthy cause. Both donors and sponsors will be acknowledged at the events, on our website, and in the official meetings and documents of the association.

Given below are the bank account details of MSA(UK) should you require the information:

Account name: Maldivian Student Association (UK)  
Account no: 10185302  
SWIFT BIC: BARC GB 22  
IBAN: GB47 BARC 2095 6110 1853 02  
Sort Code: 20-95-61

We look forward to hearing from you at your earliest convenience.

Thanking You

Yours Sincerely,

Mohamed Muizzu  
Chairperson

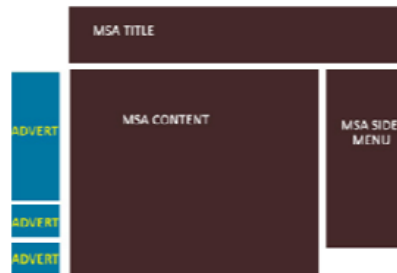
## Attachment:

### Guidelines for Advertising on the MSA(UK) website

These guidelines apply to all advertisements that may go on the MSA(UK) website.

#### Advert placement

- There will be 2 major advert spaces available as marked in blue on the image on the right. The larger skyscraper banner space will show once such banner per page display. The smaller box banners may stack up to 5 different adverts per page display. The location of the advert spaces and the numbers may change slightly upon future MSA(UK) website redesigns.



- Each advert space on the website may be shared by up to a maximum of 10 different advertisers and any given advert will be displayed once per page view.

#### Advert Images and Prices

- Graphics should be developed and given to us as optimized JPG/PNG or Adobe Flash files.
- Graphics should adhere to the dimensions given below.
  - 160 x 600 pixel "wide skyscraper" @ £ 35/- per month
  - 180 x 150 pixel "rectangle" @ £ 15/- per month
- Advertiser may change the image used ONCE a month and no more.
- Advert images will have to be approved by the outgoing MSA(UK) Central Committee.

#### Payment

- Payments are to be made monthly.
- There is a minimum two month term required but no maximum.
- Payment for the month should be paid out to MSA(UK) before service is rendered.